

FREE LESSONS AT MUSIC SCHOOLS

Llandudno based Yamaha Music School is participating in a unique nationwide 'Music Encounters' scheme to help deliver over 50,000 FREE Music Lessons to primary school students this Winter. *Photographs by Stéphanie Durrant.*

The School has teamed up with Classic FM and The Prince of Wales Arts & Kids Foundation to get more young people making music. In February, teams of fully qualified Yamaha Music School teachers will provide inspiring 'Music-Encounters' opportunities to up to 600 children a day in over 300 primary school locations throughout the UK.

The 'Music Encounters' Scheme builds on the award winning and highly acclaimed success of the three year VISION schools Road-show which gave over 35,000 students the opportunity to play an instrument and take part in a professionally produced music performance.

The Teaching team will present, perform and discuss a wide range of musical styles and then involve the young students in getting 'hands-on' with instruments. Following each visit the pupils will receive a free lesson voucher, which can be subsequently redeemed at the Music School.

The Llandudno School is one of over 90 Yamaha Music School Locations throughout the UK, which teach over 9,000 students of all ages



every week. Tuition includes keyboard, guitar, drums and vocals.

Yamaha Music School UK manager Nigel Burrows said: "We know from our previous



school tours that there is a huge amount of un-tapped creative talent in classrooms throughout the UK. The 'Music Encounters' scheme aims to support non-specialist teachers in initially identifying this and inspiring these young people to take their interest further through the free lesson scheme."

Arts & Kids Director, Rebecca Eastmond agreed: "We are excited to be working together again with Yamaha Music Schools and Classic FM to give young people around the UK the chance to make their own music and to inspire them to develop their creative talents and their confidence."

The Principal of Llandudno YMS Gareth Hughes (pictured) commented: "We are thrilled to be part of such a huge national initiative that will get more young people making music and at the same time support our local schools." ■



For more information please contact Yamaha Music School Llandudno, 6a Vaughan Street, Llandudno, LL30 1AB. Tel: 01492 876649 and speak to Gareth Hughes.